

DOCKET NO.: **OO-0071
Application No.: 10/072,471
Office Action Dated: August 7, 2008

PATENT
REPLY FILED UNDER EXPEDITED
PROCEDURE PURSUANT TO
37 CFR § 1.116

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
Charles Eric Hunter, et al. Confirmation No.: **3041**
Application No.: **10/072,471** Group Art Unit: **2623**
Filing Date: **February 7, 2002** Examiner: **Annan Q. Shang**
For: **Systems and Methods for Providing Consumers with Entertainment Content
and Associated Periodically Updated Advertising**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY PURSUANT TO 37 CFR § 1.116

In response to the Official Action dated **August 7, 2008**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- Amendments to the Specification** begin on page _____ of this paper.
- Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.
- Amendments to the Drawings** begin on page _____ of this paper and include an attached replacement sheet.
- Remarks** begin on page 9 of this paper.